



WATERSTAR BUSINESS RECOGNITION PROGRAM

JUNE 25, 2019

TODAY'S PRESENTATION

- Quick intro to IRWD's WaterStar program
- How businesses can get involved
- Group photo of WaterStar honorees here today



WHAT IS WATERSTAR?

- WaterStar recognizes water efficiency efforts of IRWD business and landscape customers
- WaterStar Businesses are featured on IRWD's website and promoted through IRWD outreach materials





WHAT IS WATERSTAR?

- WaterStar Businesses are the first to know about new IRWD programs and incentives
- WaterStar Businesses have use of the WaterStar logo on their print materials and websites

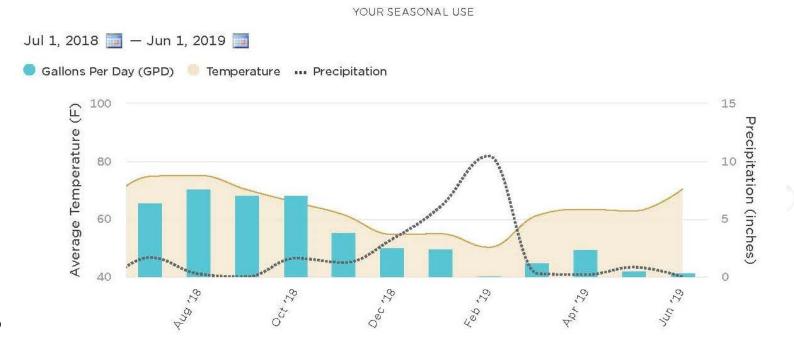






WATERSTAR PROGRAM INCENTIVES

- Rebates
 - Plumbing fixtures
 - Irrigation equipment
- Free faucet aerators
- Free site survey
- Free water-use reports
 - Monitor trends
 - Calculate savings





ELIGIBLE BUSINESSES

- Plumbing fixtures comply with California plumbing code
- Process water use efficiency
- Irrigation system complies with Model Water Efficient Landscape Ordinance
- Use of recycled water





WATERSTAR BUSINESSES

- Canon USA
- Capital Group
- Chapman
 University Rinker
 Health Science
 Campus
- Hoag Hospital Irvine
- Hyatt House Irvine
- Imuraya USA



- Kawasaki Motors Corp., USA
- Kia Design Center

- Kia Motors
 America
- Prudential Overall Supply
- Shimano American Corporation
- Tierra Verde Industries
- UC Irvine



OUR NEWEST STARS



Checkered Flag
 Express Car Wash



 Great Park Ice & FivePoint Arena



Masimo



NEW THIS WEEK!

- WaterStar Restaurant program offers financial incentives to food-service businesses to improve water efficiency
- Certified restaurants can use this logo to show customers they value water efficiency





HOW TO GET INVOLVED

- Get details and apply at RightScapeNow.com/ WaterStar
- Talk to me at the WaterStar table today



